

Title: **Why GROW Campaign in Pakistan?**

Language: English

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Publication Year: 2011

Theme: Agriculture

One in seven of the world's population goes hungry every day, says charity organization Oxfam. In a world that now contains seven billion people that would mean one billion without adequate food. It is not the case of tackling one issue to combat this, however. GROW Campaign highlights a tangled web of many factors whose effects have combined to cause food shortages; it is the global food system that is broken and is in need of dire repair.

The ultimate purpose of the book is to sensitize on the Grow campaign in Pakistan as one in seven of the world's population goes hungry every day. The book is filled with different concepts of agriculture and impact on economy and its revival.

The book includes concrete answers of question regarding what to grow, how to feed millions of people, industrial farming replacement, impact of climate change on food chain, factors goes against growth, advocating organic farming , role of food companies in food system, fixing crisis and other important concepts.

Note: Please send us email at pdi@pdi.org.pk for the copy of the publication



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WHY GROW CAMPAIGN IN PAKISTAN?



Participatory
Development Initiatives

